



Rate Card

In almost all cases we prepare a customized plan for each advertiser. For planning purposes, we invite you to use the following guidelines.

Ad Size (in pixels)	Appears On	Monthly Price
210x116	Main Category Pages	\$50 per page
210x116	Home Page	\$75
280x155	Targeted Category Pages	\$75-\$125 per page
210x116 and 280x155	We will manage your campaign and place you on all pages relevant to your business.	\$150
280x155	We will manage your campaign and place you on every page, run-of-site, as a Popular Pick	\$300

- 12-month agreement required
- Based on availability
- Pricing is per page, per placement
- All ads appear to rotate randomly on the page but are weighted equally to ensure even distribution